CONFERENCE AGENDA **The SEAAIR International Conference 2024 (SEAAIR 2024)**	

MONDAY, NOVEMBER 04, 2024 (Pre-Conference Session)	

14:00 - 14:30	**Opening Ceremony of Pre-Conference Session (Hall A)**	
	ROOM 1 (Hall A)	**ROOM 2 (Hall HC303)**
14:30 - 15:10	**Session 1 (Room 1: Hall A)** **Prof. Dr. Anne Pomerantz,** *University of Pennsylvania, USA* **"Enhance your Approach to Assessment: AI Tools for Language Educators"**	**Session 2 (Room 2: HC303)** **Dr. Nguyen Bich Dieu, Dr. Nguyen Thi My Hang,** **Ms. Nguyen Thi Lan Anh, Ms. Nguyen Doan Thao Chi,** *UD-UFLS* **"Adapting Materials for Inclusive Language Learning with AI-Supported Solutions"**
15:10 - 15:50		**Session 3 (Room 1: Hall A)** **Dr. Nguyen Nu Thuy Uyen, UD-UFLS** **"Teachers' conceptions of online teaching and their implications for students' learning"**
15:50 - 16:00	**Tea break**	
16:00 - 16:40	**Session 1 (Room 1: Hall A)** **Prof. Dr. Anne Pomerantz,** *University of Pennsylvania, USA* **"Enhance your Approach to Assessment: AI Tools for Language Educators"**	**Session 4 (Room 2: HC303)** **Mr. Le Van Ba, Dr. Tran Thi Thuy Oanh,** *UD-UFLS* **"The Innovative methods of improving the training quality : A case at FESP - UFLS"**

TUESDAY, NOVEMBER 05, 2024	

07:30 - 08:00	**Check-in & Intro Videos**				
08:00 - 09:00	**Opening Ceremony (Hall A)**				
09:00 - 09:45	**Keynote Address 1 (Hall A)** **Prof. Dr. Anne Pomerantz, University of Pennsylvania, USA** **"Meet Your AI Assistant: Teaching English in and for a Tech-Enhanced World"**				
09:50 - 10h35	**Keynote Address 2 (Hall A)** **Asst. Prof. Dr. Phunarat Phiphithkul, Udon Thani Rajabhat University, Thailand** **"Creative and Sustainable Education in the Educational Fund Schools"**				
10:35 - 10:50	**Tea break**				
10:50 - 12:30	**Parallel Sessions**				
Theme	**ROOM 1 (A101)** *New Dimensions in Language and Humanities Education (5)*	**ROOM 2 (A102)** *Sustainable Education Governance and Internationalization (4)*	**ROOM 3 (A103)** *Empowering Creative Education Technologies and Pedagogies (2)*	**ROOM 4 (B101)** *Empowering Creative Education Technologies and Pedagogies (2)*	**ROOM 5 (B102)** *Sustainable Education Quality Assurance (3)*
10:50 - 11:20	**Analyzing the Syntactic Patterns and Functional Roles of Code-Switching Among College Students** *Charito Ong, John Derek Flores & Sterling Ong*	**Promoting Climate Change Awareness Through English Language Teaching: English Teachers' Perceptions** *Itha Priyastiti & Suryani Kurniawi Kahi Leba Kapoe*	**Validation and Design of Technology-Based Training Programs within CITL Frameworks** *Charito Ong, Elva Maramara & Mary Ann Pajegal*	**Use of Information and Communication Technologies Among Library and Information Science (LIS) Students of Higher Education Institutions in Iloilo City** *Cozette C. Gregorios*	**Multidimensional Parameters and Working Conditions Among Frontliners: An Intervention** *Charito Ong, John Derek Flores & Sterling Ong*

11:25 - 11:55	**Social and Language Skills in the Human Sciences Era: A Cost-Benefit Simulator** *Jay Somasundaram & Alice McDonald*	**An Investigation of the Relationship between Deming Cycle and Good Governance Practices of the Support Services Division of Ramkhamhaeng University: A Correlational Study** *Narat Wattanapanit, Krisda Tanchaisak & Busara Niyomves*	**An Investigation of Vocabulary Learning Strategies Employed by Engineering Students** *Nguyen Trang Dung*	**Breaking the Ice: Using Flipgrid to Enhance English Speaking Skills** *Phan Thi Anh Nga, Le Huong Hoa & Phan Gia Anh Vu*	**Implementation of Standards-Based Teaching and Learning in a Catholic School: Benchmarking from the Standards of Quality in Basic Education Schools** *Marisa B. Petalla*
12:00 - 12:30	**An Investigation into The Use of Functional Approach to Translation in a Grammar Course at a University in Vietnam** *Nguyen Thi Thu Huong & Nguyen Thi Cat Phuong*	**Internationalization Policies in Korean Higher Education: Attracting and Managing International Students** *Zhang Yuningjing, Liu Ting & Jang Wan Ko*	**The Impact of IDDIRR Model-based in ICT Training Workshop on In-serviced Teachers in Vietnam** *Pham Thi To Nhu & Tran Ngoc Quyen Quyen*	**Charting the Utilization of Machine Learning Algorithms in Faculty Evaluation: A Bibliometric Review** *Mateo Borbon, Jr.*	**Level of Financial Literacy and Financial Management Practices Among Working College Students in a Higher Education Institution** *Kimberly Q. Salvaleon & Joseph Karl C. Tatlonghari*

12:30 - 14:00	**Lunch Break**

14:00 - 14:45	**Keynote Address 3 (Hall A)** **Dr. Bao Kham, President of VietCALL (Vietnamese Association of Computer-assisted Language Learning)** **"Useful Tool or Passing Fad? The Role of Chatbots in ELT"**

14:55 - 17:25	**Parallel Sessions**

Theme	**ROOM 1 (A101)** *New Dimensions in Language and Humanities Education (5)*	**ROOM 2 (A102)** *Sustainable Education Governance and Internationalization (4)*	**ROOM 3 (A103)** *Empowering Creative Education Technologies and Pedagogies (2)*	**ROOM 4 (B101)** *Empowering Creative Education Technologies and Pedagogies (2)*	**ROOM 5 (B102)** *Sustainable Education Quality Assurance (3)*
14:55 - 15:25	**Pre-Service Primary Teachers' Perspectives on Formative Assessment's Role in Fostering Academic Self-Efficacy** *Thi Lan Anh Nguyen*	**International Studies: A Sustainable Approach to Educational Management** *Nguyen Thi Ngoc Anh, Le Thi Phuong Loan & Nguyen Thi Hoang Bau*	**Chatbot In Higher Education: Empirical In Applying Chatbot For Finding The Theories** *Luong Anh Linh & Luong Thuy Tien*	**Driving Educational Excellence: AI-Powered Predictions of Faculty Effectiveness** *Mateo Borbon, Jr., Jeffrie Atendido & Adlin Mae Dimasuay*	**Coping Levels and Teaching Performance of Faculty** *Evelyn P. Magdalena*

15:25 - 15:45	**Tea break**

15:45 - 16:15	**A Study on the Internationalization of Higher Education in China: Focusing on Confucius Institutes** *YingShui Zhang, Jang Wan Ko & XiWen Xu*	**Navigating the Spectrum: Understanding ASD Challenges in Higher Education in Malaysia** *Koh Yit Yan*	**The Short Form Academic Burnout Inventory-Thai Edition (ABI-T-SF): Development of a Short-Form Version and Its Psychometric Properties** *Manika Wisessathorn, Petch Wijitnawin & Sawian Kaewwongsa*	**Designing a Collaborative Strategy for the Promotion of an Intensified Research Culture in Divine Word College of Legazpi** *Alicia S. Mapa & Ma. Cristita T. Nuñez*	**Tracer Study of the MPM Graduates of DWCL Graduate School of Business and Management, Batches 2019 to 2023** *Teresita L. Nacion*
16:20 - 16:50	**Exploring Trends and Preferences: A Bibliometric Analysis of College Students Choices** *Grace S. Pimentel, Mary Louise Pimentel & Maria Christina Rezon*	**Explaining Individual Work Performance in An Academic Setting** *Grace V. Santos and Ma. Florecilla C. Cinches*	**Narrative Empowerment through Issue-based Learning: Practices in Economics Courses** *Yen-Ling Lin & Min-Chi Hsieh*	**Are Textbooks Enough? A Critical Look at Academic Collocation Representation in EFL Materials** *Thao Nguyen Nguyen & Thi My Hang Nguyen*	**S.U.S.T.A.I.N.A.B.L.E. Learning Outcomes: A Nudge for Sustainable Education Quality Assurance** *Dao Phong Lam & Trinh Quoc Lap*
16:55 - 17:25	(Sub-theme 1) **Integration Of Active Learning Into British Culture Teaching** *Luu Quy Khuong & Luu Ngoc Bao Thi*	**The Impact of Servant Leadership on School's Organizational Performance** *Jhonatan A. Letada and Alicia S. Mapa*	**Assessing the Awareness, Utilization, Perceived Benefits, and Challenges of Generative Artificial Intelligence Tools in Academic Writing among Graduate Students** *Dennis V. Madrigal & Mary Edillis O. Moleño*	**Peer facilitation techniques in asynchronous online discussion: A case study of Vietnamese EFL students** *Uyen Nu Thuy Nguyen*	**Faculty Performance Evaluation: Looking Through Its Lens for Efficiency and Effectiveness of the Teaching-Learning Management** *Arian M. Edullantes, Therese June Aranas & Maria Angeles D. Hinosolango*

	WEDNESDAY, NOVEMBER 06, 2024
08:00 - 08:45	**Keynote Address 4 (Hall A)** **Assoc. Prof. Dr. Nguyen Van Long, University of Foreign Language Studies, The University of Danang** **"Preparing for the Digital Future: Building a Digital Mindset for Educational Success"**
08:55 - 12:00	**Parallel Sessions**

Theme	ROOM 1 (A101) *New Dimensions in Language and Humanities Education (5)*	ROOM 2 (A102) *Creative and Sustainable Education and Cultures Dimensions (1)*	ROOM 3 (A103) *Creative and Sustainable Education and Cultures Dimensions (1)*	ROOM 4 (B101) *Empowering Creative Education Technologies and Pedagogies (2)*	ROOM 5 (B102) *Sustainable Education Quality Assurance (3)*
08:55 - 09:25	**Ethnolinguistic Exploration on Translanguaging Narratives in Coastal Villages in the Philippines as Inputs for the Development of Storybook in K to 12** *Joefry Q. Barcebal & Grace C. Pastolero*	**Exploring Linguistic Patterns: Cultural Insights** *Sol J. Dalonos, Josan C. Fermano & Efren V. Mercado*	**Community-Service Learning Models And Prospects Of Integrating Into University Curriculum In Viet Nam** *Le Thi Phuong Loan & Vo Thi Giang*	**Use of EPP Numeracy App to teach functional skills** *Jarina Peer*	**Assessment and Evaluation of the Transition Skills of Students with Special Needs: Basis for a Skills Enhancement Program** *Sol J. Dalonos, Therese June V. Aranas & Rira Raschelle O. Bullecer*
09:25 - 09:45	**Tea break**				
09:45 - 10:15	**Exploring "Attitude" in English Motivational Quotes on Success and Failure: An Appraisal Theory Perspective** *Nguyen Thi Quynh Hoa & Vo Nguyen Thuy Trang*	**A Study on The Motivations, Advantages, Barriers of Adult Learners of English: A Case of Female Students in Vietnam** *Nguyen Le An Phuong & Nguyen Thi Hoang Bau*	**The Cooperation between Experiential Metaphors and Logical Metaphors in Creating Texts from Systemic Functional Linguistics** *Phan Van Hoa & Gia Thi Tuyet Nhung*	**Variations in Undergraduate Language Learning Strategies: Insights from Oxford's Strategy in Language Learning** *Lorena M. Taglucop, Arian M. Edullantes & Mico Ray E. Taglucop*	**Constructing Performance Indicators for University-Industry Collaboration Research and Development in Universities of Science and Technology in Taiwan** *Jia-Yin Hong*
10:20 - 10:50	**An Analysis of Engagement Resources of Donald Trump's 2024 Presidential Re-election Announcement Speech** *Nguyen Thi Bich Giang*	**The Cross-Sectional Analysis of Happiness Among Thai Undergraduate Students** *Wanatphong Benjaphong, Nampech Tasaboomrung & Korpong Namwat*	**The Impact of Psychological Well-being and Performance Among Malaysian University Athletes** *Rosmaria Omar, Tajularipin Sulaiman & Kai Yan Wong*	**Why Using Mind Maps is Ineffective in Listening Comprehension: The case of University of Foreign Language Studies** *Ngo Thi Hien Trang*	**Fidelity in Diversity: The impact of Trust, Integrity and Diversity on Inclusion in Malaysian Open and Distance Learning** *Rosinah Mahmood, Rosmaria Omar & Bibi Nabi Ahmad Khan*
10:55 - 11:25	**Measuring Students' Academic Performance: The Role of Non-Cognitive Skills in College Admission Test** *Mary Louise S. Pimentel , Jason O. Manaois & Grace S. Pimentel*	**Exploring the Growth Mindset of Pre-Service Teacher Students in a Thai Context: An Exploratory Study** *Tanutchaporn Namwat, Chitraporn Boonthanom & Nanpapat Amborisuth*	**A contrastive analysis of Conceptual Metaphor "MEDIA IS A SOLDIER" in Vietnamese and English Electronic news** *Nguyen Luu Diep Anh & Ho Trinh Quynh Thu*	**Navigating Challenges and Innovations: Enhancing the Teaching-Research Nexus in Taiwan Academics** *Sophia Shi-Huei Ho & Wei-Jiun Huang*	**Examining Self-Perceived Employability: The Case of College Health Care Students in a Private Higher Education Institution** *Denise O. Orong, Amelda C. Libres, & Dionesio A. Pongo*
11:30 - 12:00	**Group Presentation in a Pragmatics Course: Matches and Mismatches from Learners and Teachers' Perspectives** *Pham Thi Thu Hien*	**Guidelines for Developing Classroom Research Competency of Pre-Service Teachers, Ramkhamhaeng University** *Bongkoch Thongeiam, Chain Chuanchom & Ekwatchara Pornchinda*	**Using the National Geographic Website in CLIL Teaching to Improve ESP Learners' Motivation and Learning Outcomes** *Duong Quang Trung & Nguyen Tran Uyen Nhi*	**Statistical Literacy of Grade 10 Students: Basis for the Development of Instructional Materials in Probability and Statistics for SHS** *Rhodora A. Cartagena*	**Assessing Stakeholders' Feedback toward Developing, Implementing, and Evaluating Institutional Action Plans for Continuous Improvement** *Emeliza T. Estimo & Geneveve M. Aguilar*
12:00 - 14:00	**Lunch Break**				
14:00 - 14:45	**Keynote Address 5 (Hall A)** **Dr. Nguyen Thi Thu Huong, University of Foreign Language Studies, The University of Danang** **"Current trends of technology in education: ChatGPT use in language learning and translation"**				
14:55 - 16:50	**Parallel Sessions**				
Theme	ROOM 1 (A101) *New Dimensions in Language and Humanities Education (5)*	ROOM 2 (A102) *Creative and Sustainable Education and Cultures Dimensions (1)*	ROOM 3 (A103) *Creative and Sustainable Education and Cultures Dimensions (1)*	ROOM 4 (B101) *Empowering Creative Education Technologies and Pedagogies (2)*	ROOM 5 (B102) *Sustainable Education Quality Assurance (3)*
14:55 - 15:25	**Values of Filipino Seafarers: The Formula to a Successful Career** *Agustin D. Bedia, Rolando A. Alimen & Ma. Cecilia D. Alimen*	**The Transformative Power of Technology in Education: Enhancing Accessibility, Engagement, and Personalized Learning Amidst Emerging Challenges** *Yosep Undung*	**A Study of Cultural Diversity Integrated in Project Based Learning to Improve Student Creativity** *Sri Rejeki Sitohang, Angelia Patricia Situmorang, Familia Novita Simanjuntak & Candra Ditasona*	**Blended Learning Perspectives: Innovating Education with University of Sto-Tomas Legazpi Graduate Students** *Susana C. Cabredo, Sylva Elena B. Payonga & Ma. Christine R. Boduan*	**A Research-Based Integration Framework for Senior High School based on Research Productivity of UST-L SHS A.Y. 2017-2023** *Wyrlo Dela Cruz, Elyza Mae Mao & Chelsea Sacayan*
15:25 - 15:45	**Tea break**				
15:45 - 16:15	**Communicating Visual Art Experiences of Students in Art Appreciation** *Cecilia D. Alimen*	**Measuring Socio-emotional Learning of College Students across Metro Manila** *Maria Loida Faye C. Borbon*	**A Close Reading Analysis of the Technical and Narrative Elements of Korean Drama: A Basis for Developing Instructional Materials in Communication** *Rhoda G. Campillan*	**Engagements, Collaborations, and Practices of Maritime University in the Philippines towards Empowering Education Technologies** *Rolando A. Alimen, Agustin D. Bedia & Ma. Cecilia D. Alimen*	*(Sub-theme 1)* **The Concept of Peace among College Students: An Essential Strategy to Peace Education in the 21st Century Amidst Adversity and Diversity** *Rowena Vargas Isidro*

16:20 - 16:50	Computer- Assisted Language Learning: Correlates of Study Scores, Post-Placement Test and Mastery Test in Job Enabling English Proficiency (JEEP) Class *Nueva D. Salaan*	Measuring Teachers' Adversity Quotient and General Well-Being:The Online Teaching Challenges *Rosella O. Ortiz & Zenaida G. Gersana*	The Relationship Between Learning Readiness, Motivation, and Learning Styles Among Focus Students in the Gombak District Transformation Program 2024: Implications for Intervention Module Development *Abdul Aziz Ismail, Tajularipin Sulaiman & Wong Kai Yan*	Practice Teaching: A Make-or-Break Phase for Pre-Service Teachers *Rosalie P. Espartero, Corpin, Cris A. et al*	
18:00 - 20:00	Cultural Night				
	THURSDAY, NOVEMBER 07, 2024				
08:00 - 08:45	Keynote Address 6 (Hall A) Mr. Andy Duenas, Cengage Learning Vietnam "Sustainable Teaching in the Digital Era: Empowering Creative Technologies and Pedagogies"				
08:45 - 10:15	Panel Session (Hall A)				
10:15 - 10:30	Tea break				
10:30 - 11:30	Annual General Meeting (International Reception Room)				
11:30 - 12:30	Closing Ceremony (Hall A)				
12:30 - 14:00	Lunch Break				
14:00 - 17:30	City Tour				