

運動研究

Journal of Sports Research

第31卷第2期 2022年12月 Vol. 31 No.2 December, 2022

目錄 Contents

- 1 高雄市鳳山運動園區使用者關係品質、滿意度與忠誠度之實證研究\
王勇勝、吳兆欣
An Empirical Study on User Relationship Quality, Satisfaction, and Loyalty of Fengshan Sports Park in Kaohsiung \ Yung-Sheng Wang, Chao-Hsin Wu
- 17 銀髮族品牌認同、品牌忠誠度與購後行為\
樂冠妤、陳慧峰、張文榮
The Elderly's Brand Identification, Brand Loyalty and Post-Purchase Behavior \
Kuan-Yu Yueh, Hui-Feng Chen, Wen-Jung Chang
- 39 道家養生觀融入太極拳課程對大學生健康信念、正向情緒與睡眠品質
影響之探討\
陳文和
A Study of the Effects of Integrating Taoist Health Care Into Tai Chi Classes on College Students' Health Beliefs, Positive Emotions, and Sleep Quality \
Wen-Her Chen
- 61 教練領導行為對比賽績效的影響：運動員心理資本和訓練投入的中介
作用\
蘇榮海、鄒文箎、吳兆欣、張瑞、徐茂洲
The Influence of Coach Leadership Behavior on Competition Performance: Mediation Effect of Athletes' Psychological Capital and Training Engagement \
Rong-Hai Su, Wen-Chi Zou, Chao-Hsin Wu, Rui Zhang, Mao-Chou Hsu
- 99 加拿大成年人與高齡者24小時活動指引之介紹\
劉育泰、廖邕、薛名淳
Introduction of 24-Hour Physical Activity Guidelines for Canadian Adults and Older Adults \
Yu-Tai Liu, Yung Liao, Ming-Chun Hsueh

113 2023亞洲盃足球資格賽中華隊體能與技術表現之探討\李文財、陳永盛、王宏宗

Physical Performance and Technical Analysis of Chinese Taipei Men's Team in 2023 Asian Cup Qualification \ Wen-Tsai Li, Yung-Sheng Chen, Hung-Tsung Wang